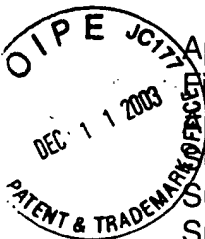


Application Data Sheet
Application Information



Application number::
Filing Date::
Application Type::
Subject Matter::
Suggested classification::
Suggested Group Art Unit::
CD-ROM or CD-R?:
Number of copies of CDs::
Sequence submission?:
Computer Readable Form (CRF)?:
Number of copies of CRF::
Title::

10/659,746
11 September 2003
Regular

Attorney Docket Number::
Request for Early Publication?:
Request for Non-Publication?:
Suggested Drawing Figure::
Total Drawing Sheets::
Small Entity?:

EFFICIENT ONLINE STYLE
AUCTIONING THAT ENCOURAGES
OUT-OF-CHANNEL NEGOTIATION (AS
AMENDED)
1266-27

52

Applicant Information

Applicant Authority Type::
Primary Citizenship Country::
Status::
Given Name::
Middle Name::
Family Name::
Name Suffix::
City of Residence::
State or Province of Residence::
Street of mailing address::

City of mailing address::
State or Province of mailing address::
Country of mailing address::
Postal or Zip Code of mailing address::

Inventor
U.S.A.

Esther

Dabney

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GA
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Dunwoody Rd., Suite A-200
Atlanta
GA
U.S.A.
30342

Applicant Authority Type:: Inventor
Primary Citizenship Country:: U.S.A.
Status::
Given Name:: Greg
Middle Name::
Family Name:: Easterly
Name Suffix::
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State or Province of Residence:: GA
Street of mailing address:: c/o AutoTrader.com, LLC 5775 Peachtree
Dunwoody Rd., Suite A-200
City of mailing address:: Atlanta
State or Province of mailing address:: GA
Country of mailing address:: U.S.A.
Postal or Zip Code of mailing address:: 30342

Applicant Authority Type:: Inventor
Primary Citizenship Country:: U.S.A.
Status::
Given Name:: Brad
Middle Name::
Family Name:: Mohs
Name Suffix::
City of Residence:: Dunwoody
State or Province of Residence:: GA
Street of mailing address:: c/o AutoTrader.com, LLC 5775 Peachtree
Dunwoody Rd., Suite A-200
City of mailing address:: Atlanta
State or Province of mailing address:: GA
Country of mailing address:: U.S.A.
Postal or Zip Code of mailing address:: 30342

Applicant Authority Type:: Inventor
Primary Citizenship Country:: U.S.A.
Status::
Given Name:: Michael
Middle Name::
Family Name:: Mullis
Name Suffix::
City of Residence:: Atlanta
State or Province of Residence:: GA
Street of mailing address:: c/o AutoTrader.com, LLC 5775 Peachtree
Dunwoody Rd., Suite A-200
City of mailing address:: Atlanta
State or Province of mailing address:: GA

Country of mailing address:: U.S.A.
 Postal or Zip Code of mailing address:: 30342

Applicant Authority Type:: Inventor
 Primary Citizenship Country:: U.S.A.
 Status::
 Given Name:: Mike
 Middle Name::
 Family Name:: Winn
 Name Suffix::
 City of Residence:: Atlanta
 State or Province of Residence:: GA
 Street of mailing address:: c/o AutoTrader.com, LLC 5775 Peachtree
 Dunwoody Rd., Suite A-200
 City of mailing address:: Atlanta
 State or Province of mailing address:: GA
 Country of mailing address:: U.S.A.
 Postal or Zip Code of mailing address:: 30342

Correspondence Information

Correspondence Customer Number:: **23117**

Representative Information

Representative Customer Number:: **23117**

Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This application	An application claiming the benefit under 35 USC §119(e)	60/437,153	December 31, 2002

Assignee Information

Assignee name:: AutoTrader.com, LLC
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 City of mailing address:: Atlanta
 State or Province of mailing address:: Georgia
 Country of mailing address:: U.S.A.
 Postal or Zip Code of mailing address:: 30342